

Fairfax County SEPTA

July 30, 2019

Regular Board Meeting

Fairfax Circle Church

3110 Chichester Ln, Fairfax, VA 22031 - **APPROVED 8/24**



5:00PM

I. Call to order, Quorum Count, Good & Welfare, & Approve Agenda

Attending: Cathy G, Michelle C, Laura A, Barbara B, Rich H, Laura B, Diane C, Norm H, Kate V, Amanda C.

Meeting start approx 6:00pm

II. Approve Minutes - Removed from Agenda, past minutes will be posted in Board Group for approval

III. Committee Reports

A. Membership

1. **MemberHub vs PTBoard - Membership Committee recommends staying with PT Board for the following reasons:** Free version of MemberHub would not meet needs b/c: fee per transaction higher than PT Board, Directory is an upgrade, MH will run ads.

2. **PTBoard vs EventBrite & SignUp Genius - PT Board good for priority registration for events.** Using PTBoard Ice Cream social event registration would include reminder to rejoin SEPTA. Need to find out if users are required to have a PTBoard Account to register for events. Membership/Comms suggest trial use of PTBoard for Freddie's IceCream Social Event. Board will evaluate functionality after use for Freddie's. PT Board does have a volunteer coordination function.

Questions for Membership/Comms to resolve: Can PTBoard differentiate between different volunteer groups? Are users required to have a PTBoard Account to register for events through PT Board? Membership recommends using PT board for Event and volunteer signups

3. **Renewal plan** - reviewed

4. **Recruitment plan** - reviewed

5. **Membership form** - Membership suggests the following: 1. **Adding an explanation of our Listserv and a question if people would like to join confidential Members-Only Listserv.** 2. **add q re: interest in testifying at SB or ACSD** 3. **Remove questions about events to be replaced by Spring Events Survey. Keep all other remaining questions re: volunteering.**

6. **Dues** – motion made to increase family dues to \$25 - **Amanda C. "Moves to propose to the general membership dues be raised to 25.00."** **second Kate V.** Discussion - Concern about financial access for lower income. Rich - concern about constantly increasing dues - nonprofit standard of increase every 5 years. Discussion of adding additional membership tiers.

Vote - YEAs: - Kate V, Norm H,

Nay - Amanda, Rich, Laura A, Cathy G,

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Abstain - Barbara, Michelle, Laura B.

Motion does not pass.

Note: If we want to increase dues must be posted 30 days in advance and voted in general membership meeting. Teachers still 6, Superhero 50,

Questions to resolve: Membership / Bylaws need to check with Debbie Kilpatrick re: the possibility of ½ price Membership option in the Spring.

7. **Limit FB Group access to members - removed from agenda**

8. **FCCPTA funding** - FCCPTA will give SEPTA \$2,500 seed money and will include us in a letter to PTAs -

To Do: Michelle will communicate with Jane on details. Michelle will respond with wording to Jane for letter to PTAs (Done! 8/1/19 - Michelle)

B. Advocacy

1. Big Questions:

Norm wants our membership and School Board Candidates to be able to read about overall SEPTA advocacy through the report and have the ability to respond to it.

a. What are our goals for this year?

1. Elections:

a. **Survey for Current SB Candidates -**

i. Norm take lead developing survey

ii. Present 3-4 questions to candidates in survey. Questions should reflect SEPTA Board 2019-2020 Priorities. **Board can send suggested questions to Advocacy email. Norm can compile the questions and Norm and Diane discuss and present questions to Board for a ranking via Board Group.**

Notes: Due Dates: **Advocacy Present Survey Questions to Board at August 24 Board Retreat. Publish Survey by September 15.**

Absentee voting begins September 20

Cathy G. "Moves for SEPTA to create a Candidate Questionnaire to be presented to all School Board Candidates."

Seconded by Amanda

Unanimous approval

b. Candidate forum -

i. **Partner with FCCPTA & League of Women Voters or another organization? ? - Diane follow up with FCCPTA & League of Women Voters**

- specifically Beth Tudan and Jane Miscavage re: SEPTA being part of candidate forum(s).

Note Date: Sept 23 LOWV Forum for: At-large School Board and Chair of the Board of Supervisors. League website has complete list of Candidate forums.

2. Priorities with DSS - (refer to DSS priority report and Asks from 2018-2019 school year)
Diane led discussion of where we currently stand with previously presented priorities. Many

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remain the same. **Diane take lead on finalizing a 2019-2020 list of priorities to present to the Board at August 24 Board Retreat for discussion**

b. What are our positions, if any, on various issues? - TABLED For Future Discussion

- i. Inclusion (transition services/resources for college-bound, after school programs, Academy classes, AAP classes, TJ, etc)
 - ii. Restraint & seclusion
 - iii. Discipline – including Juuling/e-cig; restorative justice expansion
 - iv. Teacher salary, recruitment & retention
 - v. SOL drop in standards (disaggregating data)
 - vi. Boundary Policy Changes
- a. Amanda would like to propose polling our membership on the questions below, to collect data to help form an official position on the boundary discussion.
- i. Does your child go to their base school? If yes, has that always been the case? If no, how far is the distance from your base school to assigned school?
 - ii. If your child goes to their base school, what is their travel method/time?
 - iii. If your child does not go to their base school, what is their travel method/time?
 - iv. In your opinion, was keeping your child at their base school a priority for FCPS?

2. Report – need vetting by additional committee members

3. Advocacy FB Group

- a. access – board only vs SEPTA members vs public - discussion had - Board agreed for Board

Members only.

b. updates – refer from SEPTA Group page to Advocacy page - Advocacy Chairs may post discussion topics in public SEPTA FB Group only after vetting by board.

4. Update from Superintendent's SpEd Community Task Force - see committee report

4a Inclusion Work Group - meetings have stopped. **Laura A & Laura B to follow up with Mike Bloom**

4b 2e meetings - handbook releasing in August

6. Ombudsman - SpEd Ombudsman hire-Dawn Clements - worked for Jane strong -as PSL -

Consider: Welcoming SpEd Ombudsman to SEPTA

Discussion of Parent representation in hiring process and on Work Groups / Task Force.

C. Events

1. **Awards ceremony feedback -**

- a. need 12 positions to make the event successful.
- b. Can follow the plan from 2018-2019 as a template for future Awards events.
- c. Childcare - need more volunteers - option to play movies would improve event - best buddies helped -
- d. reservation for next year already made for next year for May 2, 2020 - will be solid after October -
- e. Consider doing corporate sponsorship for the event, fundraising stuff for the event. **Talk to fundraising around event**

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2. **Ice cream social** – Wednesday 8/21, 4-9PM @ Freddy’s Frozen Custard and Steamburgers-
 - a. Plan of work to be done by Laura Allen - Freddie’s frozen custard and steamburgers -
 - b. SEPTA receives 15% of sales from 4-9pm if customer mentions SEPTA
 - c. SEPTA is allowed to approach customers for promotion
 - d. Disability-Friendly playground behind Freddy’s (Stafford Drive Park). We can’t reserve the playground, but we will gather there and have a display.
 - i. Display: 6ft table, events flyer, Membership Flyer, business cards, display board.
 - e. PARKING: People can park near soccer fields and bathroom or at Freddy’s.
 - f. PROMOTIONAL FLYER - **Amanda putting together a flyer for the event.**
 - g. Volunteers - Need - 10 1-hour shifts for volunteers and a Board Lead at both the park and Freddie’s (2) board leads total. **Laura Allen post a poll in SEPTA Board Group for Board volunteer Leads**
 - h. wear SEPTA T-shirts.
3. **Board retreat - 8/24** - Saturday Location - Fairfax Church of Christ Rugby Road 9am - 5pm.
4. **Board meeting - 9/17** - Regular Board meeting at Camelot 7-9pm Library or Pod
5. **General membership meeting - 9/24: Shawn DeRose, Principal at Glasgow MS, & Nancy Tubbs,**

Legal Services of NOVA on “Resolution Strategies for Conflict Between Parents and School” - Location General Membership meeting Fairfax Circle Church reserved. Can’t get FCPS Space until Insurance renewed. **Rich will follow up with FCPS on how to register insurance renewal (speak with Diane in Facility Management?)**

6. **Gatehouse Admin Building Access for future General Membership Meetings - Jenn K. to work with Jane Miscavage, FCCPTA on getting free access to Gatehouse**
 - a. Invite School Board? -
 - b. Invite Jen Glazer, FCPS School Counselor Supervisor?
 - c. Invite DSS?

D. Treasurer Report:

- Laura A - will fill out officer form
- 6 purchases amazon smile
- **Insurance Paid - Rich in charge of giving proof to FCPS**
- Ally B. will be monthly financial report auditor
- **Diane talk to FCCPTA re: \$18.75 check that never cleared - Rich and Diane talk to Jane M @ Fccpta**
- No Rich August 24 retreat

1. Budget Committee
 - a. Laura A., Jenn K., Diane, Michelle (Cathy not available), Barbara B. -(out until August 18)
Rich start a thread regarding dates for budget committee
Need realistic ideas about budget for events - especially for Awards Ceremony
 - b. **Must post budget by August 24 (30 days before 1st Gen Mem mtg)**
2. Audit Committee

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- a. Norm, Kate, Amanda, Michelle
- b. **Must start by end of August, due 90 days later**

E. Communications

1. Motion to clarify in Comms Policy that a new board group will be created every year previous year to be archived for one year and then deleted after one year of archival.

Amanda moves “to amend the social media policy section 6F, to instead read: “When the next year’s executive board convenes, the current Board and Delegatesgroup will be archived and a new group will be created for the upcoming year. The archived group will be deleted after 1 year.””

In favor: Rich Amanda Kate, Michelle Laura a laura B, Diane Opposed: Norm, Barbara

Abstained - Cathy

Motion Passes

2. Questions from Committee Report -

- a. Minigrant page of website Question- Minigrant page has not been up since spring - what should we do with this? A. **Work with Hillary Press, post list of all grants over 2 years, total amounts, people served, pics, write-ups etc.**
- b. Teacher resources and sped liaison resources page - **Diane to work on this during the remainder of summer/ this year. Jenn and Kalia work with Comms re: Teacher pages. Other resources should be sent to Comms**
 - i. CEC teacher survey report link would be good content for teacher and/or advocacy page **Norm or Barbara send link to Comms**

3. Back to School mailing via FCCPTA -

4. SEPTA Video to be created by Amanda and sent to all schools.

- a. Record individually and upload short videos to Amanda
- b. **Amanda post video guidelines in board group** - Keep background and appearance in mind - keep video horizontal - guidelines in the post
 - a. who we are
 - b. what we do
 - c. how to join
 - d. promote upcoming events

5. New SpEd ombudsman – Dawn Clements -

F. Fundraising

- 1. B&N update - tabled for August 24
- 2. Joey Pizzano memorial fund grant could apply to us - **Laura A send info to Barbara**
- 3. **Fundraising should look at national PTA grants** - (mostly STEAM and STEM)

IV. Announcements

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A. Board Changes

1. Teacher Liaison to Teacher Committee Chair (allows for voting member on board)
 - a. Amanda moves **“to make the teacher liaison position a standing committee to be called “Educator Committee””** seconded by Cathy,
Vote: Yes: Laura A, Laura B, Cathy, Norm, Michelle, Amanda, Kate V, Rich -
Nay: zero
Abstain: Barbara
Motion Passes
2. Separate Awards & Grants into 1) Awards Ceremony and 2) Mini-grants & Awards
 - a. Rich moves **“to create a special committee: Awards Ceremony, that is in charge of the planning and execution of the Awards Ceremony.”** seconded by Amanda
Vote - Yes: Laura A, Laura B, Norm, Michelle C, Amanda, Kate, Rich
Abstain - Barbara, Cathy
Motion Passes
3. Underserved Populations and 2e to separate voting entities -
 - a. Laura Baker moves **“to create 2e as a separate and distinct standing committee.”** Diane
Seconds - Discussion - 2e would like to appoint sub-committees. Have a heavy load of 2e camps, college initiative, etc.
Vote: Yes: Norm, LauraA, Laura B, Cathy, Kate V, Amanda, Michelle
Abstain - Rich and Barbara
Motion Passes
4. Volunteer Liaison position becomes Volunteer Committee -
 - a. Amanda moves **“to create a Volunteer committee.”** Seconded Laura B. -
Vote: Yes - Laura A, Laura B, Cathy, Diane, Michelle, Amanda Kate V, Rich
Abstain: Barbara
Motion Passes

B. Board Vacancies

1. Events - vacant
 - a. Coverage by event?
 - b. Coverage by responsibility (i.e. reservations, speakers, food)?
2. SEPTA School Liaisons
3. Other liaisons: PEATC, Arlington SEPTA, Prince William SEPTA
4. Reflections - vacant
5. Awards ceremony - vacant
6. Mini-grants and Awards - Hillary Press-
 - a. Grant Chair should track - number of schools served, number of students served, number of hours, etc.

XI Adjourn -- Next meeting: Board Retreat 8/24 - Adjourned approx 10:15pm